



Stefan Reindl

Curriculum Vitae



Education (post University Entrance Qualifications)

Contemporary China Studies / Master Research Degree Program

@ Renmin University of China / Beijing, China [09/2015 – 06/2018]

Business Chinese Language Studies

@ UIBE & BUCE / Beijing, China [08/2012 – 07/2015]

MBA / Business Administration & Economics Studies with China Focus

@ University of International Business & Economics / Beijing, China [08/2011 – 06/2013]

Chinese Language & Culture Studies

@ Beijing Foreign Studies University / China [08/2010 – 07/2011]

Master Degree / Blended Studies of Economics, Management, Marketing & Tourism

@ FH Salzburg - University of Applied Sciences / Austria [09/2005 – 07/2010]

Diploma in Marketing

@ BFI Salzburg / Austria [10/2004 – 04/2005]

Diploma in Travel & Hospitality Management

@ Salzburg Tourism School Klessheim / Austria [09/2001 – 05/2003]



Further Education & Certificates

Online Short Courses and Programs (On Intercultural Management, Languages, etc)

@ University of Leeds and other Institutions via FutureLearn [ongoing]

HSK (汉语水平考试) Chinese as a Foreign Language (Level 5 of 6)

@ BUCE / Beijing, China [06/2015]

TOEFL – Test of English as a Foreign Language

@ TOEFL ibt Center Salzburg / Austria [12/2009]

China Know How Summer Schools: Chinese Culture & Economics / Chinese Language

@ BFSU & Xi'An NW U. / Peking U. & Fudan U. [Summer 2007 and 2008]

Teacher's Training - Basic Teaching Certificate

@ University of Salzburg & FH Salzburg / Austria [04/2008 – 06/2008]

EBCL – European Business Competence License

@ BFI Salzburg / Austria [10/2004 – 01/2005]

LCCI SEFIC Certificate for spoken English in Industry & Commerce

@ London Chamber of Industry & Commerce / Austria [11/2002 – 12/2002]



Awards & Distinctions

Renmin University / China: China Studies Program Scholarship 2015-2016, Beijing Government Scholarship 2016-2017, MPA Program Scholarship 2018-2020

University of Int'l Business & Economics / Beijing, China: Graduate Research Studies Scholarship 2015-2019; Outstanding Graduate Award 2013; MBA Graduation with Top of Class Distinction; Academic Excellence Award '11/'12, & '12/'13 & '15/'16; Student Leader Award '12/'13,

Beijing Foreign Studies University / China: University Outstanding Student Award 2011

Chinese Government: Chinese Government Scholarship 2012/2013 & 2010/2012

FH Salzburg University of Applied Sciences / Salzburg, Austria: Master Graduation with Distinction 2010, Academic Achievement Scholarship 2005

Other Institutions: Eurasia Pacific UniNet Scholarship 2007 & 2008; Marketing Diploma earned with Distinction 2005; Tourism Diploma earned with Distinction along with Outstanding Student Award 2003



Work Experience

Co-Founder & Consultant

@ Travelbug Consulting / Beijing, China [01/2017 – current]

Director China Office

@ BMG & Global Ready Education / Beijing, China [11/2014 – 12/2018]

Project Manager

@ China Travel Trends / Beijing, China [08/2011 – 11/2014]

Freelancer

Various Web Design & Social Media projects [2006 – current]

Guest Lecturing & Tutoring

Lectures on eMarketing and Strategy in Tourism / Sanya, China [2011 – 2014]

English & German Language Tutoring / Beijing, China [2010 – current]

Web 2.0, Social Media & Web Marketing

@ BlueChip (Media) / Zell am See, Austria [04/2010 – 07/2010]

CEO's Assistant (earlier: Webmaster & Project Work)

@ ADS Home Nursing & Social Work / Salzburg, Austria [07/2004 – 03/2010]

Management Trainee

@ Magazin Wine Store, Deli & Restaurant / Salzburg, Austria [11/2003 – 05/2004]

F&B Management Trainee / Internship

@ Kumomi-En Japanese Onsen Ryokan / Shizuoka, Japan [07/2002 – 09/2002]

Summer Jobs (Home Care, Marketing, Office Assistant, Data Capture)

@ ADS & Morawa / Salzburg, Austria [1999 – 2003: Σ 9 Months]



Languages & Other Skills

Languages

German [native], English [fluent],

Mandarin Chinese [advanced HSK 5], Italian [intermediate],

French, Russian, Japanese [beginner]

IT & Web Skills

PC with Win 10 & Office 365 or older, Picture & Graphics Editing,

Basic Web Design & Web Development, WordPress, TYPO3 & Moodle, Social Media & SEO.

People Skills

Project Management, Teaching & Tutoring,

Virtual Collaboration, Intercultural Teamwork, Group Leadership

Others

Driver's License, First Aid Certificate, Junior Sommelier Certificate



Personal Interests & Activities

Traveling & Photography, South-East-Asian Culture, Tradition and Art,

Business & Academics, Literature & Foreign Languages, Modern Art & (digital) Design

Volunteer Teaching in Guizhou & Yunnan / China [2012 & 2013]



Personal Data & Contact Information

Born on November 26th 1982 in Salzburg, Austria

Austrian citizen, currently living in Beijing, China

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