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Recommendation for Stefan Reindl as a PhD candidate

I am excited to write this letter of recommendation for Mr Stefan Reindl, a graduate of our degree program 'Innovation & Management in Tourism' at the Salzburg University of Applied Sciences. I first got to know Mr Reindl as a student when he was attending my courses on 'eTourism', 'eCommerce' and 'Network Integration' during his 7th semester. Later on I supervised Mr Reindl's thesis and I also headed the examination board for his final thesis defense and comprehensive graduation exam. It is on the basis of this extensive experience that I write a letter of unequivocal support for Mr Reindl as a future PhD student and scholarship recipient.

In order to be admitted to our program, students go through a competitive application and selection process which tests both, their knowledge base as well as their personality. During their course of studies our students also have to maintain a level of at least half day employment in order to apply their knowledge from coursework in an actual work environment. This program structure, combined with extensive project work in many of our courses adds up to a high pace study environment where only those with a high level of discipline, focus, self-motivation and stress resistance can manage to maintain a continuous and solid performance. Mr Reindl has fulfilled all these requirements admirably, maintaining a CGPA of 3.84 throughout his whole course of studies while also taking on additional courses such as our 'Train the Trainer' teaching certificate or 'China Know How Summer Schools' during his vacations. Mr Reindl's coursework, papers and presentations were top of class quality and his thesis on the 'Use of Online Social Network for Travel Destinations', which was written based on a RFP by the Zauchensee Tourism Board, was very successful and earned Mr Reindl a graduation with distinction.

During his coursework Mr Reindl gained valuable insights into research instruments and processes which he applied very successfully in his thesis' empirical research. He demonstrated a solid foundation of quantitative skills and he writes and presents skillfully and beautifully. His interest in research combined with his passion for teaching (which he has proven after his graduation as both, a guest lecturer through our education program in Southern China and as a volunteer teacher in rural China during his further studies in Beijing) make him a highly qualified candidate.

I know from discussions with colleagues in my department that we all agree that Mr Reindl was a very special student during his course of studies in our program. He was an enthusiastic, energetic, hardworking and exceptionally well-organized student. I have also enjoyed getting to know Mr Reindl as a person and find him a well-trained, ambitious, and yet very open-minded and even self-effacing young man. He is highly capable of working entirely on his own in a self-directed manner and I am truly impressed by his educational achievements here at the Salzburg University of Applied Sciences as well as during his further studies which he conducted - in the same manner and with continued success and honors - in Beijing, China.

I am pleased that Mr Reindl is planning to enroll in further graduate studies in Management and I have no doubt that he has the skills, focus, and determination to successfully complete a PhD in a timely fashion. He will be a dedicated student and a competent professional. I recommend him very highly and without reservation. Should there be any further way in which I can support Mr. Reindl's application I am happy to do so, please contact me at any time.

Sincerely,


Prof. Dr. Roman Egger

