



LETTER OF RECOMMENDATION

Suzhou, March 11th 2020

To whom it may concern,

It is with great pleasure that I recommend Mr. Stefan Reindl (Austrian citizen, born on November 26th 1982) as a speaker and lecturer in the areas of Intercultural Competences, China Studies, Doing Business in China, and related topics within the overlap between culture, business, and China in the widest sense. Mr. Reindl has given talks twice (in 2018 and 2019) at Silk Road School, Renmin University of China. His half-day talk "Across and Between Cultures" on living, studying, and working as a foreigner in China has captivated our students from around the world, leaving them inspired, with their minds sharpened, and their awareness raised for their own intercultural success ahead.

There are few foreign speakers with such a profound understanding of China as Mr Reindl, and few who can match his speaking talent. Although being concise, Mr. Reindl's talks are vibrant and engaging. His practical examples and real-world applications are particularly spellbinding as he can draw from his own cross-cultural experiences from 10 years in China as well as from his work experience which spans Europe, Asia, and North America. His lecture is brisk, but the information is not too difficult to absorb. Mr. Reindl combines solid knowledge on his areas of expertise based on his studies in Public and Business Administration, China Studies, and Tourism, with applied experience in the business world as an entrepreneur and consultant in related fields. He is passionate about cultural interactions and improving business processes. His speaking record not only includes universities and academic settings, but also training for businesses and seasoned industry professionals in Europe as well as the US and Canada.

Both students and staff at the Silk Road School gave Mr. Reindl's lectures raving reviews, and we hope our program's future students will have the pleasure of hearing him speak as well. Mr. Reindl's talents as a speaker and lecturer can certainly contribute to any institution's reputation, and I recommend him to you without reservation. Should you require further information, please contact me at zhufy@ruc.edu.cn

Yours sincerely,

Dr. Zhu Fengyu
Director of Academic Affairs
Silk Road School, RUC